HOW TO HANG ONTO YOUR JOB WHILE EVERYONE ELSE IS LOSING HIS



The ultimate survival manual for anyone on the firing line

THE CATT CONCEPT

THE NEW INDUSTRIAL DARWINISM

by IVOR CATT

In the unpredictable world of hire-and-fire it takes fancy footwork to dodge the pink slips. Ivor Catt, a Britisher who earned his wound stripes in American industry, has evolved The Catt Concept which explains such appropriately devious ploys to save your job as:

THE INCOMPLETION GAMBIT:

The most secure project is the unsuccessful one, because it lasts the longest.

SECRETIVENESS:

An employee is less likely to be laid off if no one knows what he does and how he does it.

THE SEMI-BLACKMAIL:

The only real route to security is if your boss knows you can damage him if he tries to get you fired.

THE CATT CONCEPT is an iconoclastic, articulate, and totally pragmatic rescue kit that will be welcomed by anyone unfortunate enough to have to work for a living.

"First there was Potter's One-Upmanship, then came Parkinson's Law, then Peter's Principle, and now there's Catt's Concept... [with] an important message for business and government leaders: How Not to Get Fired." - Library Journal

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